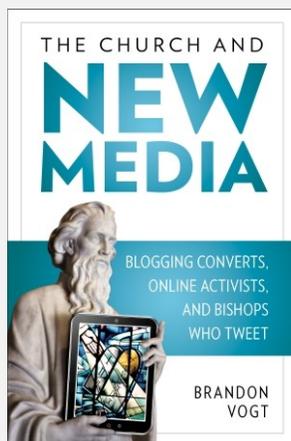


**Stephenson, Mark M. *Web-Empowered Ministry: Connecting with people through websites, social media, and more.* Nashville, TN: Abington Press, 2011.**

“For [Mark] Stephenson, the internet may be used effectively to conduct and expand ministry...Starting by debunking ten popular and oft-heard excuses as to why churches don’t have web ministries, Stephenson challenges, encourages, and empowers church staffs and laity to embark on something new for the sake of the effectiveness and scope of the gospel message.

The specifics of just how such a ministry will be implemented will of course vary from place to place. For any and all, Stephenson’s guidelines, tips, cautions, and insights will prove enormously instructive and helpful”.

-Patricia Farris, *Ministry Matters*



**Vogt, Brandon. *The Church and New Media: Blogging converts, online activists, and bishops who tweets.* Huntington, IN: Our Sunday Visitor, 2011.**

“...We're experiencing the most explosive communication shift since the printing press. What does this mean for the Church? How can Christians harness these new tools to reach out, to teach, to cultivate community, to change the world? Following Pope Benedict's call to set sail on the digital continent, *The Church and New Media* explores the benefits and dangers of New Media, while guiding Christians through this new digital landscape.”-Publisher

## Blogging Resources

- **Wordpress** <http://wordpress.com/>
- **Blogger** <http://www.blogger.com>
- **Tumblr** <http://www.tumblr.com/about>

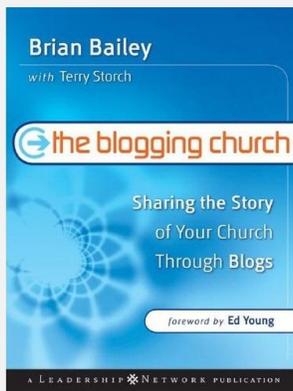
Check out the Blogging Workshop PowerPoint at The United Library’s website:  
<http://www.garrett.edu/library/>



# Blogging Workshop: Blogging and Ministry

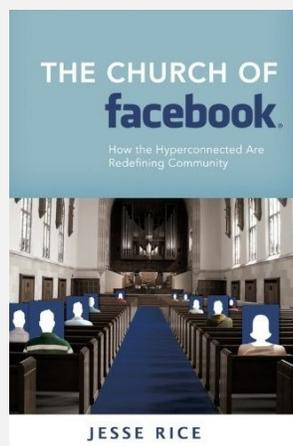
By J. Lauren Mondala  
Circulation & Public Services Librarian  
The United Library

## Text Resources



**Bailey, Brian. *The Blogging Church: Sharing the Story of Your Church Through Blogs*. San Francisco, CA: John Wiley & Sons, Inc., 2007.**

This 2007 practical handbook tackles several frequently asked questions by new ministry bloggers. Chapters explore why a church might blog, understanding the difference between a technology tool and toy, in addition to helpful advice on marketing and building online communities that really connect with the brick and mortar church. Several blogging pastors as well as popular bloggers contribute.



**Rice, Jesse. *The Church of Facebook: How the Hyperconnected Are Redefining Community*. Colorado Springs, CO: David C. Cook, 2009.**

“A revolution is underway. A Wi-Fi, worldwide movement that is changing how we interact with others. It's a seismic shift that is redefining the idea of community. Every day millions of people connect through online social networks, sites that allow us to follow our friends, and shape how they view us.

But while personal profiles are revealing, they hint at even larger truths. They uncover our desire for identity, our craving to be known, and our need to belong.

Jesse Rice believes that Facebook offers a profound look at our deepest needs. Join Jesse as he explores social networking and its impact on culture and the church. Filled with fresh perspectives and provocative questions, *The Church of Facebook* encourages us to pursue authentic relationships with God and those around us”. - Publisher, David C. Cook